

APPLICATIONS OF QUADRATICS

Revenue Probs.

Sell: 50 @ \$22
\$3 ↑ Sell 4 less

Maximize Revenue

Find Vertex x

$$R = (\text{price})(\# \text{ sold})$$

$$R = (22 + 3x)(50 - 4x)$$

$$22 + 3x = 0 \quad 50 - 4x = 0$$

$$3x = -22 \quad 50 = 4x$$

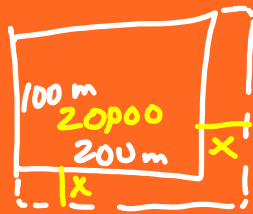
$$x = -7.33 \quad 12.5 = x$$

Vertex

$$x = \frac{p+q}{2} = \frac{-7.33 + 12.5}{2}$$

$y =$ sub in x -coord

Border/Area



Double area

$$(200+x)(100+x) = 40,000$$

Foil, set = 0
Solve.

Projectile Motion

Maximum height

Find vertex:

$$t = \frac{-b}{2a} \quad h = \text{sub in } t.$$

How long to hit ground?

$h = 0$
Solve (by quadr.)
formula

$$\text{Cost} = 20x + 1000$$

$$\text{Revenue} = 300x - 2x^2$$

Maximize profit

Vertex.

$$\text{Profit} = \text{Rev} - \text{Cost}$$

$$64 \quad h = -\frac{500}{9}t^2 + \frac{1000}{3}t + 10$$

Vertex

$$t = x: \frac{-b}{2a} = \frac{-\frac{1000}{3}}{2\left(-\frac{500}{9}\right)} = \frac{-\frac{1000}{3}}{-\frac{1000}{9}}$$

$$h = -\frac{500}{9}(3)^2 + \frac{1000}{3}(3) + 10$$

$$= -500 + 1000 + 10$$

$$= 510 \text{ ft.}$$

$$= \frac{-1000}{3} \cdot \frac{9^3}{-1000}$$

$$= 3 \text{ Sec}$$

63 10 ft high
Spike downward @ 55 ft/s


$$h(t) = \frac{1}{2}at^2 + v_0t + s_0$$

$$h(t) = \frac{1}{2}(32)t^2 - 55t + 10$$

$$h(t) = -16t^2 - 55t + 10$$

$$0 = -16t^2 - 55t + 10$$

$$t = \frac{55 \pm \sqrt{55^2 - 4(-16)(10)}}{2(-16)}$$

← Solve
 1) graph 
 2) compl. sq.
 3) quadr formula
 4) factoring

$$a) \quad \frac{2x^2 + 26x - 1}{2} = \frac{0}{2}$$

$$x^2 + 13x - \frac{1}{2} = 0$$

$$x^2 + 13x + \frac{169}{4} = \frac{2}{4} + \frac{169}{4}$$

$$\sqrt{\left(x + \frac{13}{2}\right)^2} = \sqrt{\frac{171}{4}}$$

$$x + 13\frac{1}{2} = \frac{\pm\sqrt{171}}{2}$$

$$x = -\frac{13}{2} \pm \frac{\sqrt{171}}{2}$$

$$\frac{-13 \pm \sqrt{171}}{2}$$

$$\frac{6r^2 + 6r + 12}{6} = \frac{0}{6}$$

$$r^2 + r + 2 = 0$$

$$r^2 + r + \frac{1}{4} = -2 + \frac{1}{4}$$

$$\left(x + \frac{1}{2}\right)^2 = -\frac{7}{4}$$

