

EXPONENTIAL FUNCTIONS

$$y = b^x$$

← variable
← constant

$$b > 0, b \neq 1$$

$$y = 7^x$$

$$y = 14^{2x+3}$$

$$y = 0^x$$

$0 \mid 7^0 = 1$
 $1 \mid 7^1 = 7$
 $2 \mid 7^2 = 49$
 $0 \mid 0^0 = 1$
 $0 \mid 0^1 = 0$
 $0 \mid 0^2 = 0$

Exponential Growth

$$y = b^x$$

Exponential Decay

$$y = b^{-x} \leftarrow \text{flip over y-axis}$$

$$y = b^x \leftarrow 0 < b < 1$$

$$y = \left(\frac{7}{5}\right)^x \text{ growth}$$

$$y = 4^{3-x} \text{ decay}$$

$$y = \left(\frac{1}{3}\right)^{7+x} \text{ decay}$$

$$y = (0.83)^{9-x}$$

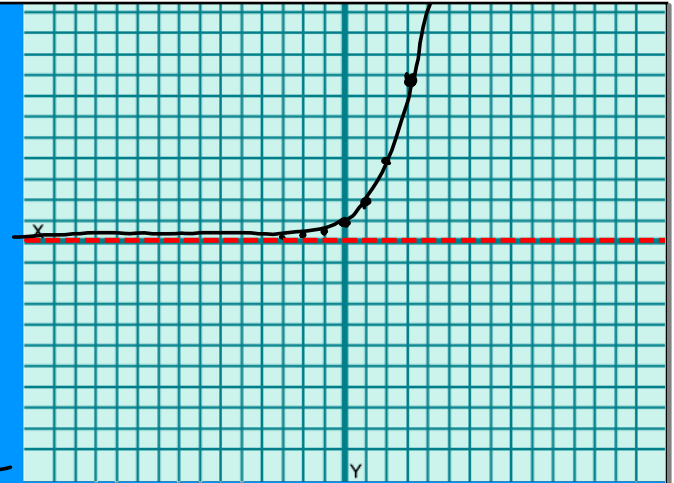
↑ growth
 ↓ decay

$$y = 2^x$$

asymptotes

x	y
0	$2^0 = 1$
1	$2^1 = 2$
2	$2^2 = 4$
3	$2^3 = 8$
-1	$2^{-1} = \frac{1}{2}$
-2	$2^{-2} = \frac{1}{2^2} = \frac{1}{4}$
-3	$2^{-3} = \frac{1}{2^3} = \frac{1}{8}$

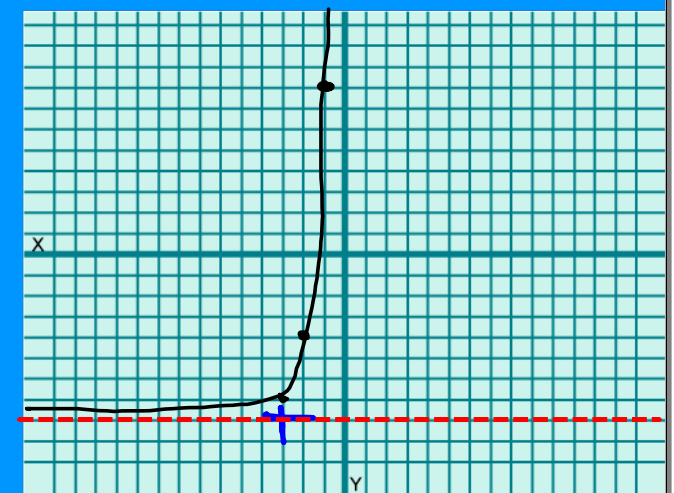
~~$y = (-3)^x$~~
 $y = -(3)^x$



$$y = 4^{x+3} - 8$$

left 3
down 8

x	y
0	1
1	4
2	16
3	64



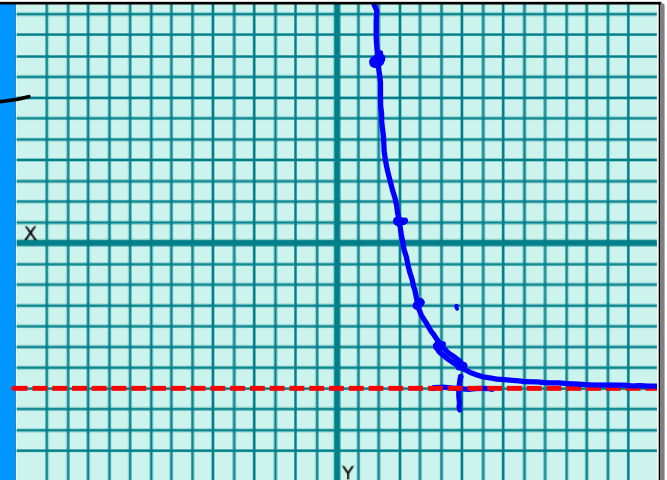
$$y = 3 \left(2^{-(x-6)} \right) - 7$$

Right ↑
Down ↓

0	+	3
1	+	6
2	+	12
3	+	24

$$y = \sqrt{9-x}$$

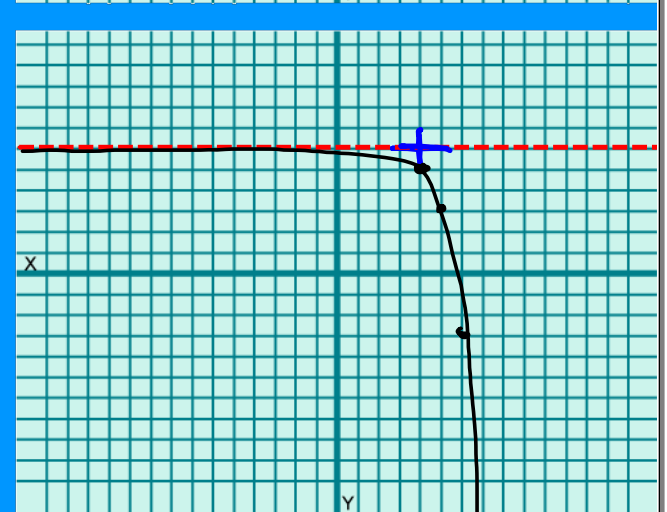
$$y = \sqrt{-(x-9)}$$



$$y = -3^{x-4} + 6$$

Right ↑
up ↑

0	-	3
1	-	9
2	-	27



$$y = -2^x$$

flip over x-axis
change y-coord

$$y = 2^{-x}$$

flip over y-axis
change x-coord

Compound Interest

$$A = P \left(1 + \frac{r}{n} \right)^{nt}$$

↑ Final Amt ↑ Principal (Start) ↑ # of times compounded in a year

rate ↑ time \$200 ↑ 4% inc. = 0.04

$\times 1.04$

Compounded
 Monthly $n=12$
 quarterly $n=4$
 Semi-annually $n=2$
 bi-monthly $n=6$
 Semi-monthly $n=24$

Exponential Growth (Main Control)

$$N = N_0 (1 \pm r)^t$$

↑ Final Amt ↑ initial amt ↑ rate of growth

time

KSU Tuition

2012 \$7200

0.076% per year

What is tuition in 2022?

$$N = 7200(1 + 0.076)^{10}$$

$$7200(1.076)^{10}$$

$$e = \left(1 + \frac{1}{n}\right)^n = 2.718 \text{ Leonard Euler (Oiler)}$$

$$\begin{array}{l} n=1 \quad \left(1 + \frac{1}{1}\right)^1 = 2 \\ n=2 \quad \left(1 + \frac{1}{2}\right)^2 = 2.25 \\ n=3 \quad \left(1 + \frac{1}{3}\right)^3 = 2.37 \\ n=4 \quad \left(1 + \frac{1}{4}\right)^4 = 2.44 \end{array} \left. \vphantom{\begin{array}{l} n=1 \\ n=2 \\ n=3 \\ n=4 \end{array}} \right\} \begin{array}{l} 0.25 \\ 0.12 \\ 0.07 \end{array}$$

$e = \text{Nature Number}$

Nature Formula

$$q = q_0 \cdot e^{kt}$$

\uparrow \uparrow
 Final Initial

$$1000 = 300 \cdot e^{0.125t}$$

$$f_{1x} = 300 \cdot e^{0.125x}$$

$$f_2 = 1000$$

Graph & Intersect

Bacteria

300 bacteria

$$K = 0.125$$

In how many hours
will there be 1000
bacteria?

9.63 hrs

