

Quadratic Applications

Pom Poms

\$20 Sell 50
 ↑ \$2 Sell 3 less

Maximize Revenue

Find vertex

$$\text{Rev} = (\# \text{ sold})(\text{price})$$

$$R = (50 - 3x)(20 + 2x) \quad (20 + 2x)(15 + 2x) = \text{Total Area}$$

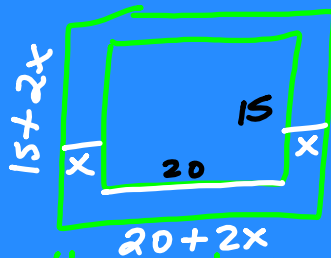
$$50 - 3x = 0 \quad 20 + 2x = 0$$

$$50 = 3x \quad 2x = -20$$

$$\frac{50}{3} = x \quad x = -10$$

$$\text{Vertex: } x = \frac{b + g}{2} = \frac{50}{3} + -10$$

y = plug in



How wide is strip?

Solve for x.

$$l \cdot w = \text{Area}$$

Solve for x

1) FOIL

2) Set = 0

3) Solve by factoring or quadr. formula

PROJECTILE MOTION

$$h(t) = \frac{1}{2}at^2 + v_0t + s_0$$

How high will it go?

Find vertex

$$t = \frac{-b}{2a}$$

h = plug in time

How long until it reaches a certain height

1) Set = to height

2) Move to = 0

3) quadr. formula

7) Maximize Profit

$$\text{Profit} = \text{Revenue} - \text{Cost}$$

↑ distribute