

# EXPONENTIAL FUNCTIONS

$$y = b^x$$

$\xleftarrow{\text{Variable}}$   
 $\xleftarrow{\text{Constant \#}}$   
 $b > 0, b \neq 1$

$$y = 0^x$$

1	$0^1 = 0$
2	$0^2 = 0$
3	$0^3 = 0$

Exponential  
Growth

$$y = b^x$$

$$b > 1$$

$$y = 7^x \quad y = \left(\frac{8}{3}\right)^x$$

$$y = 2^{-x}$$

$$y = \left(\frac{1}{2}\right)^x$$

Exponential  
Decay

$$y = b^{-x}$$

$$y = 6^{-x}$$

$$y = b^x$$

$$0 < b < 1$$

$$y = \left(\frac{2}{3}\right)^x$$

$$y = \left(\frac{7}{5}\right)^x \text{ growth}$$

$$y = (0.83)^{9-x} \text{ growth}$$

$$y = 4^{3-x} \text{ decay}$$

$$y = \left(\frac{1}{3}\right)^{7+x} \text{ decay}$$

$$y = 2^x$$

$$y = 3^x$$

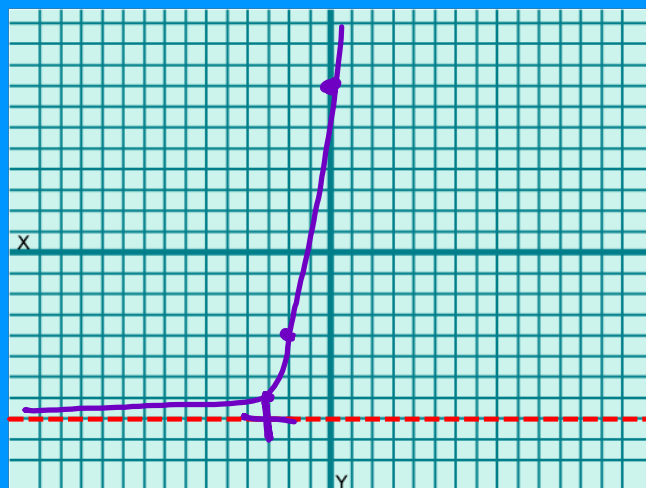
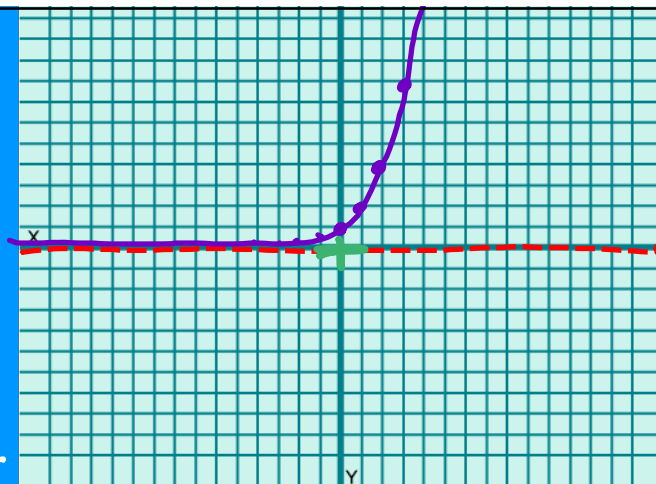
0	$3^0 = 1$
1	$3^1 = 3$
2	$3^2 = 9$
3	$3^3 = 27$

x	y
0	$2^0 = 1$
1	$2^1 = 2$
2	$2^2 = 4$
3	$2^3 = 8$
-1	$2^{-1} = \frac{1}{2}$
-2	$2^{-2} = \frac{1}{2^2} = \frac{1}{4}$
-3	$2^{-3} = \frac{1}{8}$

$$y = 4^{x+3} - 8$$

Left 3      ↑ down 8

0	1	$4^0$
1	4	$4^1$
2	16	$4^2$



$$y = -(3)^{x-4} + 6$$

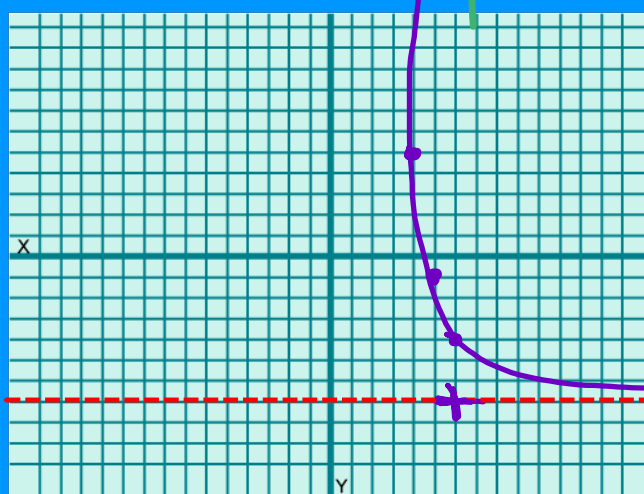
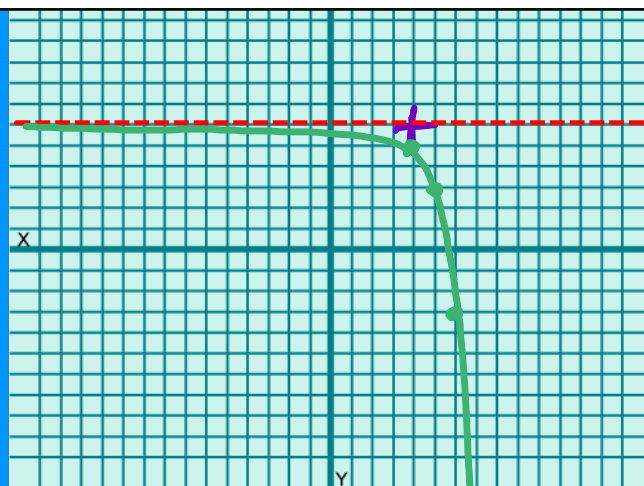
Right 4  
 UP 6

0	-1
1	-3
2	-9

$$y = 3(2)^{-(x-6)} - 7$$

right 6  
 down 7

0	<del>1</del>	3
-1	<del>2</del>	6
-2	<del>4</del>	12
-3	<del>8</del>	24



## Compound Interest

$$A = P \left( 1 + \frac{r}{n} \right)^{nt}$$

↑ Final Amt    ↑ Principal    ↑ interest rate    ↑ time  
 ↑ of times compounded in a year

Compounded  
 Monthly  $n = 12$   
 quarterly  $n = 4$   
 Semi-annually  $n = 2$   
 bi-monthly  $n = 6$   
 Semi-monthly  $n = 24$

## Exponential Growth (Main Control)

$$N = N_0 (1 \pm r)^t$$

↑ Final Amt    ↑ Initial Amt    ↑ growth/decay rate    ↑ time

$$A = 3000 (1 - 0.026)^t$$

$$A = 3000 (0.974)^t$$

$$A = 5000 (1.078)^t$$

## KSU Tuition

2024 12,418

7.25% per year

What is the predicted tuition for this year? 2030?

$$N = 12,418 (1 + 0.0725)^6$$

$$= 18,879$$

When will tuition be \$25,000?

$$25,000 = 12,418 (1.0725)^t$$

$$f_1 = 12418 (1.0725)^x$$

$$f_2 = 25,000$$

Graph & intersect

$$x = 10 \text{ yrs}$$

**2034**

$$e = \left(1 + \frac{1}{n}\right)^n \quad \text{Leonard } \underline{\text{Euler}} \text{ (Oiler)}$$

$$n=1 \quad \left(1 + \frac{1}{1}\right)^1 = 2$$

$$n=2 \quad \left(1 + \frac{1}{2}\right)^2 = 2.25$$

$$n=3 \quad \left(1 + \frac{1}{3}\right)^3 = 2.37$$

$$= 2.44$$

$$\approx \boxed{2.718}$$

Nature  
Number

Nature Formula

$$g = g_0 \cdot e^{Kt}$$

↑      ↑      ↑  
 Final   start   constant  
                  of  
                  growth/decay

Bacteria

300 bacteria

$$K = 0.125$$

In how many hours  
will there be 1000  
bacteria?

$$1000 = 300 e^{0.125t}$$

$$f_1 = 300 e^{0.125x}$$

$$f_2 = 1000$$

Graph &amp; Intersect